



Select one person a week for four consecutive weeks who will receive your knock-your-socks-off surprise. Pick people in your family, in your class or group of close friends, a neighbor, a teacher, a coach, or anyone else you admire, appreciate, or want to celebrate or recognize in some way.

For each person, think about the impact and emotional nature of the knock-your-socks-off moment you want to create. Try to see it and “be there.” Then specify the type of surprise you want to give: a gift, an experience, or a helpful action. You may also want to pick a particular time and day that can take the “wow” factor to an even higher level and REALLY knock their socks off. After all, timing is everything, right?

